



## **Job Description - SALES / MARKETING EXECUTIVE**

### **Role:**

Exciting new position available where you will develop new Client partners, work with our Sales, Marketing and Promotional Merchandise Teams while uncovering new opportunities working as a Sales and Marketing Executive.

If you are ambitious, Client driven, target driven, enjoy working on Marketing campaigns, with excellent communication skills both verbal and written and want to join a team where you can grow, well then, this position is for you. This is a great opportunity to become part of a dynamic, high performing team, as well as make an impact in the growth of our company. This role is responsible for supporting and growing existing business as well as new.

Please email [recruit@tpi.ie](mailto:recruit@tpi.ie) with your cover letter, and a copy of your CV if you meet the below criteria.

### **Duties and Responsibilities:**

- Generate leads and opportunities through outbound, strategic and targeted prospecting.
- Support Marketing and Promotional Merchandise Teams.
- Prepare and deliver appropriate presentations on products and services.
- Collaborate with team members to achieve continued results.
- Prospect into both cold accounts as well as into new groups, divisions, etc. of existing customers.
- Target new business.

### **Skills Required:**

- Self-motivation and the ability to work on your own initiative.
- Excellent time-management skills, with ability to prioritise.
- The ability to work collaborate, and work as a team player.
- Excellent communication and social skills, both verbal and written.
- Ability to generate ideas to increase revenue.

Don't think you have all the skills required for this role? That's okay, we're committed to helping all of our employees learn and grow.

**Salary:** Salary based on experience.

**Benefits:** Free on-site Parking, Performance Related Bonus, Laptop, Mobile Phone & Mileage.

**Employment Type:** 6-month probation with view to permanent role

**Job Functions:** Sales, Marketing and Business Development.

For more information on our company or this Job Advert please visit: [www.tpi.ie](http://www.tpi.ie)

(About our company on next page)

## **About Us:**

Established in 1990, The Printed Image is a 100% Irish company and has become one of the most respected marketing solutions companies in Ireland.

In an ever-changing marketplace, The Printed Image have evolved to become a large dynamic end-to-end service partner to many brands, helping them bring their marketing ideas and campaigns to life.

Originally printers by trade, The Printed Image have expanded our in-house services & capabilities that include Print POS & Packaging, Graphic & Structural Design, Promotional Merchandise, Signage & Display and Installation.

With our wide range of services accessible under one roof, via one single point of contact, we simplify project management, reduce the time involved in bringing our Clients objectives to market, whilst delivering impactful brand and marketing communication materials.

Our work environment is one where ambition thrives and so will you. We help every employee discover their full potential by giving them opportunities to expand their skill set and develop their career!