



Marketing Intern

The Printed Image

Established in 1990, The Printed Image has become one of the most respected marketing solutions companies, operating in both Ireland and the UK. We have evolved to become a large dynamic end-to-end service partner to many brands, helping them bring their marketing ideas and campaigns to life.

The Printed Image in-house services & capabilities include;

- Graphic Design
- Promotional Merchandise
- Permanent Point of Sale
- Bespoke packaging
- Signage
- Vehicle Graphics
- Installation
- Web2Print
- Fulfilment & Storage
- Traditional print requirements

Delighting our clients is at the heart of what we do. The Printed Image have built a reputation for customer service, quality and reliability, which is unrivalled within our industry. Our goal is to help grow our client's brands & sales through responsive connected marketing solutions and services.

Role

We are looking for an enthusiastic marketing intern to join our marketing department and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies.

As a marketing intern, you will collaborate with our marketing team in all stages of marketing campaigns. Your insightful contribution will help develop, expand and maintain our marketing channels.

This internship will help you acquire marketing skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast-paced work environment.

Key Responsibilities

- Develop and manage the marketing content plan, website and all social media platforms.
- Help grow traffic to website, manage all outbound communications, both online & offline.
- Report weekly & monthly marketing activity.
- Coordinate internal campaigns and events.
- Manage and update company database.
- Assisting New Business Development activities.
- Perform market analysis and research on competition
- Writing case studies & blog posts.
- Help distribute marketing materials.
- Support the marketing team in daily administrative tasks.

Requirements

- Strong desire to learn along with professional drive.
- Understanding of different marketing techniques.
- Excellent verbal and written communication skills.
- Excellent knowledge of MS Office.
- Familiarity with marketing computer software and online applications (e.g. Mailchimp, Online analytics and Google Adwords, Jotform, Tweetdeck).
- Passion for the marketing industry and its best practices.
- An understanding of Photoshop and illustrator design softwares.

Contract

6 Months, with the possibility to extend to a full-time position.

Remuneration

Paid internship.